

Dated: July 1, 2020

#### Welcome to iConnectFX™!

#### Overview

Our Community Guidelines are designed to ensure our community stays protected. They set out what's allowed and not allowed on iConnectFX™, and apply to all types of content on our platform, including videos, comments, links, and thumbnails.

#### Your Service Provider

The entity providing the Service is WorldERP LLC, a company operating under the laws of Wyoming, located at 1621 Central Ave. Cheyenne, WY 82001 (referred to as "WorldERP", "iConnectFX", "we", "us", or "our"). References to iConnectFX™ "Affiliates" in these terms means the other companies within the WorldERP, LLC. corporate group (now or in the future).

#### Our Service

The Service allows you to; host webinars, broadcast live streams, sell merchandise, and discover, watch and share videos and other content, provides a forum for people to connect, inform, and inspire others across the globe, and acts as a distribution platform for original content creators and advertisers large and small. We provide lots of information about our products and how to use them in our Help icons and links. Among other things, you can find out about the iConnectFX™ Referral Program, Subscriptions, and Purchases (where available). You can also read all about enjoying content on other devices like your mobile device, television, games console, etc.

#### **Applicable Terms**

Your use of the Service is subject to these terms, the iConnectFX™ Terms of Service, Privacy Policy, and Copyright Policies which may be updated from time to time (together, this "Agreement"). Your Agreement with us will also include the Advertising on iConnectFX™ Policies if you provide advertising or sponsorships to the Service or incorporate paid promotions in your content. Any other links or references provided in these terms are for informational use only and are not part of the Agreement.

Please read our Community Guidelines carefully and make sure you understand it. If you do not understand the Guidelines, or do not accept any part of it, then you may not use the Service.



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## **CHILD SAFETY POLICY**

#### PROTECTING MINORS

We do NOT allow content that endangers the emotional, mental, and physical well-being of minors. A minor is defined as someone under the legal age of majority -- usually anyone younger than 18 years old in most countries/regions.

If you find content that violates this policy, report it. If you believe that a child is in danger, you should contact your local law enforcement to report the situation immediately.

#### IF YOU WISH TO POST THIS TYPE OF CONTENT

Do NOT post content on iConnectFX™ if it fits any of the descriptions noted below, or you run the risk of having your account suspended.

- Sexualization of minors: Sexually explicit content featuring minors and content that sexually exploits minors. We
  report content containing child sexual abuse imagery to the National Center for Missing and Exploited Children,
  who work with global law enforcement agencies.
- Harmful or dangerous acts involving minors: Content showing a minor participating in dangerous activities or
  encouraging minors to do dangerous activities. Never put minors in harmful situations that may lead to injury,
  including dangerous stunts, dares, or pranks.
- Infliction of emotional distress on minors: Content that could cause minor participants or viewers emotional distress, including:
  - Exposing minors to mature themes
  - Simulating parental abuse
  - Coercing minors
  - Violence
- Misleading family content: Content that targets young minors and families, but contains:
  - Sexual themes
  - Violence
  - Obscenity or other mature themes not suitable for young audiences
  - Family friendly cartoons that target young minors and contain adult or age-inappropriate themes such
    as violence, sex, death, drugs etc. Make sure your titles, descriptions, and tags match the audience you
    are targeting. You can also age restrict your content upon upload if it's intended for mature audiences.
- Cyberbullying and harassment involving minors: Content that:
  - o Targets individuals for abuse or humiliation
  - o Reveals personal information like email addresses or bank account numbers



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- o Records someone without their consent
- Sexually harasses
- o Encourages others to bully or harass



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## **CONTENT HYPERLINK POLICY**

#### **HYPERLINKS**

Links that send users to websites featuring content that violates our Community Guidelines are not allowed on iConnectFX™.

If you find content that violates this policy, please report it to: <u>Legal@WorldERP.com</u>. If you've found multiple videos or comments that you would like to report, you can report the channel.

#### IF YOU WISH TO POST THIS TYPE OF CONTENT

Do NOT post content on iConnectFX™ if it fits any of the descriptions noted below, or you run the risk of having your account suspended.

- Links to pornography
- Links to websites or apps that install malware
- Links to websites or apps phishing for a user's login credentials, financial information, etc.
- Links to websites that seek to raise funds or recruit for terrorist organizations
- Links to sites containing Child Sexual Abuse Imagery (CSAI)
- Links to sites selling items noted in our regulated goods guidelines.



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### CRIMINAL ACTIONS OR ORGANIZATIONS POLICY

#### PRAISING CRIME OR CRIMINAL ORGANIZATIONS

Content intended to praise, promote, or aid violent criminal organizations is not allowed on iConnectFX™. These organizations are not allowed to use iConnectFX™ for any purpose, including recruitment.

If you believe anyone is in immediate danger, you should reach out to your local law enforcement agency to report the situation immediately.

#### AGE RESTRICTED CONTENT

We reserve the right to allow videos that depict graphic or controversial footage if they are meant to be educational, documentary, scientific, or artistic (EDSA).

#### IF YOU WISH TO POST THIS TYPE OF CONTENT

Do NOT post content on iConnectFX™ if it fits any of the descriptions noted below, or you run the risk of having your account suspended.

- Content produced by violent criminal or terrorist organizations
- Content praising or memorializing prominent terrorist or criminal figures in order to encourage others to carry out acts of violence
- Content praising or justifying violent acts carried out by violent criminal or terrorist organizations
- Content aimed at recruiting new members to violent criminal or terrorist organizations
- Content depicting hostages or posted with the intent to solicit, threaten, or intimidate on behalf of a violent criminal or terrorist organization
- Content that depicts the insignia, logos, or symbols of violent criminal or terrorist organizations in order to praise or promote them
- If posting content related to terrorism or crime for an educational, documentary, scientific, or artistic purpose, be mindful to provide enough information in the video or audio itself so viewers understand the context.



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## **ENGAGEMENT POLICY**

#### **BOTS AND ARTIFICAL ENGAGEMENT**

We do NOT allow anything that artificially increases the number of views, comments, chats, or other metric either through the use of automatic systems or by serving up videos to unsuspecting viewers. Additionally, content that solely exists to incentivize viewers for engagement (views, likes, comments, etc.) is strictly prohibited.

Content and channels that don't follow this policy may be terminated and removed from iConnectFX™.

Important: If you hire someone to promote your channel, their decisions may impact your channel. Any method that violates our policies may result in content removal or a channel takedown, whether it's an action taken by you or someone operating on your behalf.

We consider engagement to be legitimate when a human user's primary intent is to interact with content free of coercion or deception, or where the sole purpose of the engagement is financial gain.

If you find content that violates this policy, please report it to: <u>Legal@WorldERP.com</u>. If you've found multiple videos or comments that you would like to report, you can report the channel.

#### IF YOU WISH TO POST THIS TYPE OF CONTENT

Do NOT post content on iConnectFX™ if it fits any of the descriptions noted below, or you run the risk of having your account suspended.

- Links to or promotes third-party services that artificially inflate metrics like views, likes, and subscribers
- Content linking to or promoting third-party view count or subscriber gaming websites or services
- Offering to subscribe to another creator's channel only if they subscribe to your channel
- Content featuring a creator purchasing their views from a third party with the intent of promoting the service



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### FIREARM CONTENT POLICY

#### CONTENT REGARDING FIREARMS

Content intended to sell firearms, instruct viewers on how to make firearms, ammunition, and certain accessories, or instruct viewers on how to install those accessories is not allowed on iConnectFX™. iConnectFX™ shouldn't be used as a platform to sell firearms or accessories noted below. iConnectFX™ prohibits live streams that show someone holding, handling, or transporting a firearm.

#### IF YOU WISH TO POST THIS TYPE OF CONTENT

Do NOT post content on iConnectFX™ if it fits any of the descriptions noted below, or you run the risk of having your account suspended.

- Sell firearms or certain firearms accessories through direct sales (e.g. private sales by individuals) or links to sites that sell these items. These accessories may include:
  - Accessories that enable a firearm to simulate automatic fire,
  - Accessories that convert a firearm to automatic fire, such as: bump stocks, gatling triggers, drop-in auto sears, or conversion kits,
  - High capacity magazines or belts carrying more than 30 rounds.
- Provide instructions on manufacturing any of the following:
  - o Firearms.
  - o Ammunition,
  - High capacity magazines,
  - Homemade silencers/suppressors,
  - o Accessories that enable a firearm to simulate automatic fire,
  - Accessories that convert a firearm to automatic fire, such as: bump stocks, gatling triggers, drop-in auto sears, or conversion kits
- Provide instructions on how to convert a firearm to automatic or simulated automatic firing capabilities.
- Provides instructions on how to install the above-mentioned accessories or modifications.



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### HARASSMENT AND CYBERBULLYING POLICY

#### THREATENING CONTENT

Content that threatens individuals is not allowed on iConnectFX™. We also do not allow content that targets an individual with prolonged or malicious insults based on intrinsic attributes, including their protected group status or physical traits.

If specific threats are made against you and you feel unsafe, report it directly to your local law enforcement agency.

If you find content that violates this policy, please report it to: <u>Legal@WorldERP.com</u>. If you've found multiple videos or comments that you would like to report, you can report the channel.

#### IF YOU WISH TO POST THIS TYPE OF CONTENT

Do NOT post content on iConnectFX™ if it fits any of the descriptions noted below, or you run the risk of having your account suspended.

- Content that features prolonged name calling or malicious insults (such as racial slurs) based on their intrinsic attributes. These attributes include their protected group status, physical attributes, or their status as a survivor of sexual assault, domestic abuse, child abuse etc.
- Content uploaded with the intent to shame, deceive or insult a minor. A minor is defined as a person under the legal age of majority. This usually means anyone younger than 18 years old, but the age of a minor might vary by country.



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### HARMFUL OR DANGEROUS CONTENT POLICY

#### DANGEROUS OR ILLEGAL ACTIVITIES

We do NOT allow content that encourages dangerous or illegal activities that risk physical harm or death.

#### AGE RESTRICTED CONTENT

We reserve the right to allow videos that depict dangerous acts if they are meant to be educational, documentary, scientific, or artistic (EDSA).

#### IF YOU WISH TO POST THIS TYPE OF CONTENT

Do NOT post content on iConnectFX™ if it fits any of the descriptions noted below, or you run the risk of having your account suspended.

- Extremely dangerous challenges: Challenges that pose an imminent risk of physical injury.
- Dangerous or threatening pranks: Pranks that lead victims to fear imminent serious physical danger, or that create serious emotional distress in minors.
- Instructions to kill or harm: Showing viewers how to perform activities meant to kill or maim others. For example, giving instructions to build a bomb meant to injure or kill others.
- Hard drug use or creation: Content that depicts abuse of or giving instructions on how to create hard drugs such as cocaine or opioids. Hard drugs are defined as drugs that can (mostly) lead to physical addiction.
- Eating Disorders: Content that praises, glorifies, or encourages viewers to imitate anorexia or other eating disorders. Eating disorders are characterized by abnormal or disturbed eating habits which negatively affect a person's health (including eating non-food items).
- Violent Events: Promoting or glorifying violent tragedies, such as school shootings.
- Instructional theft: Showing viewers how to steal money or tangible goods.
- Hacking: Demonstrating how to use computers or information technology with the intent to steal credentials, compromise personal data or cause serious harm to others such as (but not limited to) hacking into social media accounts
- Promoting dangerous remedies or cures: Content which claims that harmful substances or treatments can have health benefits.

Don't post content showing a minor participating in dangerous activity, or encouraging minors to participate in dangerous activities. Never put minors in harmful situations that may lead to injury, including dangerous stunts, dares, or pranks.



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## HARMING LIFE, SELF-INJURY, OR SUICIDE POLICY

#### MENTAL HEALTH & WELL-BEING

We take life, health, and the well-being of all God's creations and our viewers very seriously. Awareness and understanding of mental health is important and we support creators sharing their stories, such as posting content discussing their experiences with depression, self-harm, harming others (including harming any other life form), or other mental health issues.

We do not, however, allow content on iConnectFX™ that promotes suicide, self-harm, harming any other life forms, or is intended to shock or disgust viewers.

If you find content that violates this policy, please report it to: <u>Legal@WorldERP.com</u>. If you've found multiple videos or comments that you would like to report, you can report the channel.

#### **HELP & ASSISTANCE**

If you are depressed, having thoughts of suicide, or self-harming, or harming other life forms, know there is free help and you're not alone. Many people turn to suicidal thinking and self-harm as ways to cope with painful emotions. Talking to a specialist can help you identify healthy, effective coping strategies and develop skills to manage difficult feelings.

Below is a list of suicide prevention organizations dedicated to helping those in need in different countries and regions. The websites **www.befrienders.org** and **suicide.org** also have extensive lists of organizations.

Australia	<u>Lifeline Australia</u>	13 11 14
Argentina	Kids Helpline Centro de Asistencia al Suicida - Buenos Aires	1800 55 1800 135 (desde Capital y Gran Buenos Aires)
Brazil	Centro de Valorização da Vida	(011) 5275-1135 (desde todo el país) 188
Belgium	Centre de Prévention du Suicide /	0800 32 123
Bulgaria	Zelfmoordlijn 1813С Български Червен Кръст	1813 02 492 30 30



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Czech Republic	Psychiatrická léčebna Bohnice - Centrum krizové	
	intervence	+420 284 016 666
Denmark	<u>Livslinien</u>	70201201
France	S.O.S Amitié	09 72 39 40 50
Finland	Suomen Mielenterveysseura / Kansallinen kriisipuhelin	<u>1</u> 09-2525-0111
Germany	Telefonseelsorge	0800-1110111
Greece	<u>KNIMAKA</u>	1018 801 801 99 99
Hong Kong	香港撒瑪利亞防止自殺會	2389 2222
Hungary	S.O.S. Telefonos Lelki Elsősegély Szolgálat	06 1 116-123
India	आसरा AASRA	91-9820466726
Ireland	<u>Samaritans</u>	116 123
Israel	נפשית ראשונה עזרה - ן"ער	1201
Italy	Samaritans Onlus	800 86 00 22
Japan	こころの健康相談統一ダイヤル	0570-064-556
New Zealand	Lifeline New Zealand	0800 543 354
Netherlands	Stichting 113Online	0900-0113
Singapore	Samaritans of Singapore	1800-221-4444
Spain	Telèfon de l'Esperança de Barcelona	93 414 48 48
South Korea	<u>Teléfono de la Esperanza</u> 한국자살예방협회	717 003 717 1393
Taiwan	生命線協談專線	1995
Thailand	กรมสุขภาพจิต กระทรวงสาธารณสุข	1323
United Kingdom	Samaritans	116 123
United States of America	National Suicide Prevention Lifeline	1-800-273-8255



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**Crisis Text Line** 

Text HOME to 741-741

#### GUIDELINES FOR POSTING MENTAL HEALTH-RELATED CONTENT

iConnectFX<sup>™</sup> users should not be afraid to speak openly about the topics of mental health, self-harm, or harming other life forms. However please don't post content on iConnectFX<sup>™</sup> if it fits any of the descriptions noted below:

- Promoting or glorifying suicide
- Providing instructions on how to self-harm, harm other life forms, or die by suicide
- Graphic images of self-harm, suicide, or harming other life forms posted to shock or disgust viewers



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### **HATE SPEECH POLICY**

#### PROMOTING VIOLENCE OR HATRED

Hate speech is not allowed on iConnectFX™. We remove content promoting violence or hatred against individuals or groups based on any of the following attributes:

- Age
- Caste
- Disability
- Ethnicity
- Gender Identity and Expression
- Nationality
- Race
- Immigration Status
- Religion
- Sex/Gender
- Sexual Orientation
- Victims of a major violent event and their kin
- Veteran Status

#### IF YOU WISH TO POST THIS TYPE OF CONTENT

Do NOT post content on iConnectFX™ if it fits any of the descriptions noted below, or you run the risk of having your account suspended.

- Encourage violence against individuals or groups based on any of the attributes noted above. We don't allow
  threats on iConnectFX™, and we treat implied calls for violence as real threats. You can learn more about our
  policies on threats and harassment.
- Incite hatred against individuals or groups based on any of the attributes noted above.
- Dehumanizing individuals or groups by calling them subhuman, comparing them to animals, insects, pests, disease, or any other non-human entity.
- Praise or glorify violence against individuals or groups based on the attributes noted above.
- Use of racial, religious or other slurs and stereotypes that incite or promote hatred based on any of the
  attributes noted above. This can take the form of speech, text, or imagery promoting these stereotypes or
  treating them as factual.



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- Claim that individuals or groups are physically or mentally inferior, deficient, or diseased based on any of the attributes noted above. This includes statements that one group is less than another, calling them less intelligent, less capable, or damaged.
- Allege the superiority of a group over those with any of the attributes noted above to justify violence, discrimination, segregation, or exclusion.
- Call for the subjugation or domination over individuals or groups based on any of the attributes noted above.
- Deny that a well-documented, violent event took place.
- Attacks on a person's emotional, romantic and/or sexual attraction to another person.
- Content containing hateful supremacist propaganda including the recruitment of new members or requests for financial support for their ideology.
- Music videos promoting hateful supremacism in the lyrics, metadata, or imagery.



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## **IMPERSONATION POLICY**

#### **HUMAN AND NON-HUMAN IMPERSONATORS**

Content intended to impersonate a person or channel is not allowed on iConnectFX™. iConnectFX™ also strictly enforces trademark holder rights. When a channel, or content in the channel, causes confusion about the source of goods and services advertised, it may not be allowed.

If you see content that violates this policy, please report it to: <u>Legal@WorldERP.com</u>.

If you feel that yours or another creator's channel is being impersonated, you can also report the channel to: Legal@WorldERP.com.

#### IF YOU WISH TO POST THIS TYPE OF CONTENT

Do NOT post content on iConnectFX™ if it fits any of the descriptions noted below, or you run the risk of having your account suspended.

- Channel impersonation: A channel that copies another channel's profile, background, or overall look and feel in such a way that makes it look like someone else's channel. The channel does not have to be 100% identical, as long as the intent is clear to copy the other channel.
- Personal impersonation: Content intended to look like someone else is posting it.

If you find content that violates this policy, please report it to: <u>Legal@WorldERP.com</u>. If you've found multiple videos or comments that you would like to report, you can report the channel.



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# **INACTIVE ACCOUNT POLICY**

In general, users are expected to be active members within the iConnectFX<sup>™</sup> community. If an account is found to be inactive for a certain period of time, the account may be suspended and reclaimed by iConnectFX<sup>™</sup> without notice. Inactivity may be considered as:

- Not logging into the site for at least six months
- Not having uploaded video content or Live Streamed for at least thirty-six months
- Not actively partaking in watching or commenting on videos or channels



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## **OBSCENITY, SEX, AND NUDITY POLICY**

#### **EXPLICIT CONTENT**

Explicit content meant to be sexually gratifying (like pornography) is not allowed on iConnectFX™. Videos containing fetish content will be removed. In most cases, violent, graphic, or humiliating fetishes are not allowed on iConnectFX™.

Sexually explicit and obscene content featuring minors and content that sexually exploits minors is strictly prohibited on iConnectFX™. We report content containing child sexual abuse imagery to the National Center for Missing and Exploited Children, who work with global law enforcement agencies.

If you find content that violates this policy, please report it to: <u>Legal@WorldERP.com</u>. If you've found multiple videos or comments that you would like to report, you can report the channel.

#### IF YOU WISH TO POST THIS TYPE OF CONTENT

Do NOT post content on iConnectFX™ if it fits any of the descriptions noted below, or you run the risk of having your account suspended.

- Depiction of genitals, breasts, or buttocks (clothed or unclothed) for the purpose of sexual gratification
- Pornography depicting sexual acts, genitals, or fetishes for the purpose of sexual gratification
- Obscene, pornographic, or sexual innuendo



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## SALE OF ILLEGAL OR REGULATED GOODS OR SERVICES POLICY

#### SELLING GOODS AND SERVICES

Content intended to sell certain regulated goods and services is not allowed on iConnectFX™.

#### IF YOU WISH TO POST THIS TYPE OF CONTENT

Do NOT post content on iConnectFX™ if it fits any of the descriptions noted below, or you run the risk of having your account suspended.

- Alcohol
- Bank account passwords, stolen credit cards, or other financial information
- Counterfeit documents or currency
- Controlled narcotics and other drugs
- Explosives
- Organs
- Endangered species or parts of endangered species
- Firearms and certain firearms accessories
- Nicotine, including vaping products
- Online gambling sites
- Pharmaceuticals without a prescription
- Sex or escort services
- Unlicensed medical services
- Human smuggling



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## **SPAM AND DECEPTIVE PRACTICES POLICY**

#### SPAM, SCAMS, OTHER DECEPTION

We do NOT allow spam, scams, or other deceptive practices that take advantage of the iConnectFX™ community. We also don't allow content where the main purpose is to trick others into leaving iConnectFX™ for another site.

If you find content that violates this policy, please report it to: <u>Legal@WorldERP.com</u>. If you've found multiple videos or comments that you would like to report, you can report the channel.

#### IF YOU WISH TO POST THIS TYPE OF CONTENT

Do NOT post content on iConnectFX™ if it fits any of the descriptions noted below, or you run the risk of having your account suspended.

- Video Spam: Content that is excessively posted, repetitive, or untargeted and does one or more of the following:
  - Promises viewers they'll see something but instead directs them off site.
  - Gets clicks, views, or traffic off iConnectFX<sup>™</sup> by promising viewers that they'll make money fast.
  - Sends audiences to sites that spread malware, try to gather personal information, or other sites that have a negative impact.
- Misleading Metadata or Thumbnails: Using the title, thumbnails, description, or tags to trick users into believing the content is something it is not.
- Manipulated Media: Content that has been technically manipulated or doctored in a way that misleads users (beyond clips taken out of context) and may pose a serious risk of egregious harm.
- Scams: Content offering cash gifts, "get rich quick" schemes, or pyramid schemes (sending money without a tangible product in a pyramid structure).
- Voter Suppression: Content aiming to mislead voters about the time, place, means or eligibility requirements for voting.
- Suppression of Census Participation: Content aiming to mislead participants about the time, means or eligibility requirements for participating in a census.
- Candidate Eligibility: Content that advances false claims related to the technical eligibility requirements for current political candidates and sitting elected government officials to serve in office. Eligibility requirements considered are based on applicable national law, and include age, citizenship, or vital status.
- Incentivization Spam: Content that sells engagement metrics such as views, likes, comments, or any other metric on iConnectFX™. This also includes content where the only purpose is to boost subscribers, views, or other metrics (e.g. offering to subscribe to another creator's channel solely in exchange for them subscribing to your channel).



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- Comments Spam: Comments where the sole purpose is to gather personal information from viewers, misleadingly drive viewers off iConnectFX™, or perform any of the prohibited behaviors noted above.
- Repetitive comments: Leaving large amounts of identical, untargeted or repetitive comments.
- Live Stream Abuse: Live streams intended to stream content that belongs to somebody else and are not corrected following repeated warnings of possible abuse. Live streams should be actively monitored by the channel owner, and any potential issues should be corrected in a timely manner.



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### **VIOLENT OR GRAPHIC CONTENT POLICY**

#### UNACCEPTABLE CONTENT

Violent or gory content intended to shock or disgust viewers, or content encouraging others to commit violent acts are not allowed on iConnectFX™.

If you believe anyone is in imminent danger, you should reach out to your local law enforcement agency to report the situation immediately.

#### IF YOU WISH TO POST THIS TYPE OF CONTENT

Do NOT post content on iConnectFX™ if it fits any of the descriptions noted below, or you run the risk of having your account suspended.

- Inciting others to commit violent acts against individuals or a defined group of people
- Fights involving minors
- Footage, audio, or imagery involving road accidents, natural disasters, war aftermath, terrorist attack aftermath, street fights, physical attacks, sexual assaults, immolation, torture, corpses, protests or riots, robberies, medical procedures, or other such scenarios with the intent to shock or disgust viewers
- Footage or imagery showing bodily fluids, such as blood or vomit, with the intent to shock or disgust viewers.
- Content where there is infliction of unnecessary suffering or harm deliberately causing an animal distress.
- Content where animals are encouraged or coerced to fight by humans
- Dramatized or fictional footage of anything listed above where the viewer is not provided with enough context to determine that the footage is dramatized or fictional
- Footage of corpses with massive injuries, such as severed limbs



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## **VULGAR LANGUAGE POLICY**

#### OFFFENSIVE LANGUAGE

Some language is not appropriate for all audiences, especially younger audiences. Use of offensive, sexually explicit language, or profanity in your video or associated metadata may lead to the age-restriction of your video.

#### IF YOU WISH TO POST THIS TYPE OF CONTENT

Do NOT post content on iConnectFX™ if it contains offensive, sexually explicit language, or profanity, or you run the risk of having your video removed and possible account suspension.